



with Chef Charles Michael

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Live from The Eat Right Studio

## **Sponsor Opportunity (112 days of Exposure) Priced By Level/Per Person Taking Program**

### **Online Daily Lesson Emails (112 days)**

1. Sponsor with logo
2. Featured Nutrition Company on Daily Email

### **Online Daily Lesson (112 days)**

1. Landing Page
2. Article or script
3. Recipe Sponsor
4. Super Food Sponsor
5. Tracking form Sponsor
6. Link Sponsor
7. Weight-loss Tip Sponsor
8. Coupons for Recipe Ingredients
9. Featured product or service
10. Related Article Research
11. Book Recommendation

### **Website, Related Content, Retail Partners**

1. Doctor, Physiologist, Dietitian or Professional Listing
2. Nutritional Food or Service Link with Description
3. Endorsed Product
4. Link to classified information
5. Blog Sponsor/Advertiser
6. Health Restaurant Partners

### **Books/DVD Compilations**

1. Back cover Advertising
2. Inset article or white page advertising
3. 1/4 to full page advertisement
4. Course Book Sponsor
5. From Bok Sponsor
6. Cook Book Sponsor

### **Platinum Tour Sponsorship (Listed as above sponsors also)**

1. Tour Sponsors
2. Underwriters
3. Travel Sponsor
4. Book Signing Sponsor
5. Cooking Class Appliance Sponsors
6. Food Sponsor